



2019 America Recycles Day Billboard Design Contest



Open to students in 6th-12th grades (ages 11-18) going to school in Porter County.

More than a celebration, America Recycles Day is the only nationally recognized day dedicated to the promotion of recycling programs in the United States.

- One day to inform and educate.
- One day to get our neighbors, friends and community leaders excited about what can be accomplished when we all work together.
- One day to make recycling bigger and better—365 days a year.

Let's make recycling work in our community.

Overview:

November 15 is America Recycles Day!

Celebrate by participating in the Second Annual America Recycles Day Billboard Contest hosted by Porter County Recycling & Waste Reduction.

The top three winning designs will be displayed for one month on billboards in Porter County, Indiana. Contest is open to students in both public and private Middle and High Schools (6th-12th grades) in Porter County.

Billboard design requirements, participating schools, suggested themes, and important dates are included in this document. There is no entry fee.

For more information call 219-465-3819 or visit www.PorterCountyRecycling.org.

Contest Rules:

Please read the contest rules carefully, as only artwork that meets the contest rules will be considered.

Participating Schools:

Open to students that are in 6th - 12th (ages 11-18) grades in Porter County.

Two Billboard Themes:

- Recycle Right!
- Porter County Recycles!

Important Dates:

- Artwork is due no later than Friday, Oct. 18, 2019.
- Judging will take place on Wednesday, Oct. 23, 2019.
- Winners Announced on Monday, Oct. 28, 2019.
- Winning billboards will be placed in the community from Nov. 4 through Dec. 1, 2019.

2019 America Recycles Day Billboard Design Contest

Billboard Design Requirements:

Billboard Artwork:

The best design for a billboard is bright, bold, colorful, but yet simple. ***Keep in mind, drivers can only read and understand about six words as they drive by a billboard. Artwork will also be judged for readability at 10 feet, originality, and neatness.***

Originality:

Billboard designs must be the original design of the student and fit into one of the contest themes.

Only one artist per entry, no group collaborations allowed. No computer aided templates, or copy machine entries.

Copyrighted or syndicated characters (such as Pokemon) or copyrighted clipart, digital photos cannot be used. The use of the America Recycles Day logo is allowed within the context of the chosen theme.

Recognition:

Winners of the 2019 America Recycles Day Billboard Contest will be announced on Monday, Oct. 28.

Three winners will be chosen by staff at Porter County Recycling & Waste Reduction.

These three students will receive Certificates of Participation, and their designs will be showcased on billboards in Porter County throughout the month of November 2019.

All three winning students should be available to have their pictures taken for press release purposes.

Materials:

Students may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers, etc. Keep in mind that brighter colors reproduce better, and light pencil marks will not show up. Artwork will be on public display, so the colors should be easy to see and read.

Size and Layout:

Design should be on a flat 8 ½" x 11" sheet of white paper in a landscape or horizontal layout only.

A printable entry sheet with a horizontal artwork space is at the end of this guide. Please keep artwork flat, no 3-D pieces or collages. Artwork should not be folded, matted, mounted, laminated or framed. Artwork may be rolled and mailed in a tube.

Submission Guidelines:

Either:

- Create design on 8 ½" x 11" sheet of paper.
- Print out and make copies of entry forms and attach one to the back of the corresponding artwork with scotch tape. Do not write directly on the back of the artwork.

OR:

- Use entry form with art space provided. Use space beneath art area for information.
- Do not sign or otherwise identify the artist in the art space; only on the FRONT in the space provided.

Judging Criteria:

- 1.) Clear message conveyed by the text and artwork;
- 2.) One of the themes listed is addressed;
- 3.) Creativity, originality and artistic quality;
- 4.) Visual clarity - easily read at 10 feet; and
- 5.) Bright and colorful.

The winning designs will become the property of Porter County Recycling & Waste Reduction to be used in promoting America Recycles Day either in its entirety or through utilizing individual aspects of the art.

Mail or drop-off entries. Entries must arrive no later than Friday, Oct. 18, 2019, to:

Porter County Recycling & Waste Reduction

**Attn: Donna Stuckert
Porter Co. Gov. Admin. Center
155 Indiana Ave., Ste. 314
Valparaiso, IN 46383**

Or deliver them in person by 4 p.m. on Friday, Oct. 18, 2019.

For more information call 219-465-3819 or visit www.PorterCountyRecycling.org.

Official Entry Form (PLEASE PRINT CLEARLY)
2019 America Recycles Day Billboard Contest

SCHOOL: _____ GRADE: _____

STUDENT'S NAME (First, Last): _____

TEACHER'S NAME (First, Last): _____

TEACHER'S CONTACT PHONE: _____

TEACHER'S EMAIL: _____

Official Entry Form (PLEASE PRINT CLEARLY)
2019 America Recycles Day Billboard Contest

SCHOOL: _____ GRADE: _____

STUDENT'S NAME (First, Last): _____

TEACHER'S NAME (First, Last): _____

TEACHER'S CONTACT PHONE: _____

TEACHER'S EMAIL: _____

Official Entry Form (PLEASE PRINT CLEARLY)
2019 America Recycles Day Billboard Contest

SCHOOL: _____ GRADE: _____

STUDENT'S NAME (First, Last): _____

TEACHER'S NAME (First, Last): _____

TEACHER'S CONTACT PHONE: _____

TEACHER'S EMAIL: _____

2019 America Recycles Day Billboard Contest

(Official Entry Form with Artwork Space)

(PLEASE PRINT CLEARLY)

STUDENTS NAME (First, Last): _____ GRADE: _____

SCHOOL: _____ TEACHERS NAME (First, Last): _____